

MATERIALICA Award 2024

Design & Technology

Application Deadline: July 31 2024 – Early bird April 30 2024



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M
AWARD
WINNER

Schaeffler
Technologies
AG & Co. KG

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About the Award

The world of materials is developing rapidly. Materials are becoming lighter, more powerful, more durable and can be optimized even better to meet their specific requirements. In addition, sustainability and recyclability are becoming strategically important – the carbon footprint of a material, a product or a manufacturing process is also moving towards the center of attention.

The MATERIALICA Design + Technology Award is the leading and only competition worldwide that is positioned at the interface of materials, design, and technology. It unifies Materials and Design on one hand and designer and engineers on the other. Therefore, it is closing the gap between classic design awards and technology awards.

Take your chance and present your innovative products to a wide audience and win the prize. Apply for the MATERIALICA Design + Technology Award 2024 in the categories "Material", "Product", "Process", or the sustainability category "CO₂-Efficiency".

Also, students are invited to join the award with their new ideas. Students even have the chance to win not only publicity and honor. The student winner receives 1.000 €.

Good luck to all participants of the MATERIALICA Design + Technology Award 2024

Dates 2024

April 30, 2024	July 31, 2024	July 31, 2024	August 2024	October 14, 2024	October 15-17, 2024
Application deadline (Early Bird)	Application Deadline	Submission of documents	Jury Meeting	Award Ceremony	Exhibition

Award-Categories

- » **Material**
- » **Process**
- » **Product**
- » **CO₂ Efficiency**
- » **Student**

The Jury Members



Prof. Dr.-Ing. Volker Altstädt
University of Bayreuth,
Faculty of Applied
Sciences



Prof. Dr.-Ing. Markus Lienkamp
Technical University of
Munich, Head of Faculty of
Automotive Engineering



Josef Reitberger
Chief-editor CHIP
and EFAHRER.com



Holger Czuday
Head of Automotive
Cluster Bayern I
nnovativ GmbH



Robert Metzger
CEO & Publisher,
MunichExpo
Veranstaltungs GmbH



Nina Saller
Director at XbeyondS



Christian Labonte
Manager Design
Experience, Audi AG



Prof. Peter Naumann
University of Applied
Sciences Munich,
Department of Design



Dr. Günter Schipper
International Service
VDE Testing and
Certification
Institute GmbH



Michael Lanz
Managing Director at
designaffairs



Prof. Dr.-Ing. Karl Friedrich Reiling
University of Applied
Sciences Landshut, Faculty
Mechanical Engineering



Dr. Martin Vetter
Head of Team MOTION
Division Mobility
TÜV Süd

The Award-Winners 2019-2023

2023

- » Material: Schaeffler Technologies
- » Process: E.G.O. Elektro Gerätebau GmbH
- » Product: rolf.productions
- » CO₂-Efficiency: SSAB Swedish Steel GmbH
with Mercedes Benz AG
- » Student: Charlotte Weber und Ramona Möllers

2022

- » Material: Mercedes Benz/ BASF SE/
- » WITTE Automotive GmbH/ Pyrum Innovations AG
- » Process: Mercedes Benz AG
- » Product: WMF GmbH
- » CO₂ Efficiency: ContiTech GmbH
- » Student: Joline Kaumanns

2021

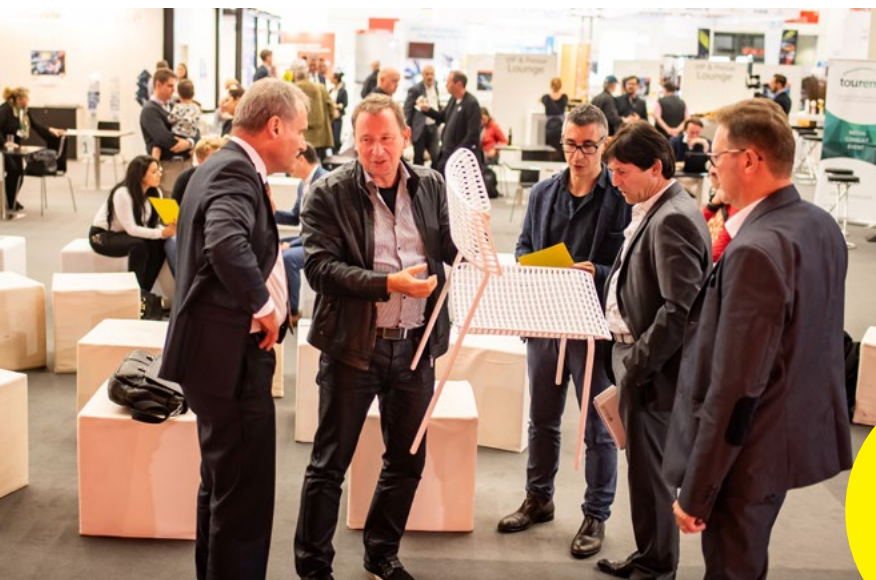
- » Material: ContiTech MGW GmbH
- » Product: Gesenkschmiede Schneider GmbH
- » Student: Nelli Singer
- » CO₂-Efficiency: Bergdorf Priesteregg

2020

- » Material: Mercedes-Benz
- » Process: ContiTech
- » Product: Zieta
- » Student: Studio Phillip Hainke

2019

- » Material: Ocean Tide
- » Product: Neue Materialien Bayreuth
- » Surface & Technology: Telsonic
- » CO₂ Efficiency: Ziehl-Abegg
- » Student: Felix Maximilian Neuhauser, ETH Zürich, Ulrike Mutschke, Fachhochschule Hof, Campus Münchenberg



The Award Ceremony

The award ceremony will take place on the evening of October 14, 2024 at the eMove360° Europe 2024.

Application MATERIALICA Design + Technology Award 2024

Application deadline: July 31, 2024
Application deadline (Early Bird): April 30, 2024
Special Exhibition "eMove360° Award 2024": Oktober 15–17, 2024

Applicant | Bill-to party

Company:

VAT Number:

Contact person

First name:

Last name:

Titel:

Street/
PO Box:

State ID/zip
code/place:

Area Code:

Internet:

E-mail:

Pfone:

For internal use:

personal
direct line:

personal
E-mail:

Co-Applicants (if applicable)

Company:

Company:

Company:

Costs

Application fee: 490 Euro* (until April 30, 2024: 290 Euro*)
Communication package for **ALL** finalists 2.490 Euro*

*all prices plus VAT

Manufacturer

Manufacturer = Applicant

Company:

Contact person

First name:

Last name:

Titel:

Street/
PO Box:

State ID/zip
code/place:

Area Code:

Internet:

E-mail:

Pfone:

Design / Engineering

Design/ Engineering = Applicant

Company:

Contact person

First name:

Last name:

Titel:

Street/
PO Box:

State ID/zip
code/place:

Area Code:

Internet:

E-mail:

Pfone:

Application

Product name:

Product
description
and type

Categories

Please choose only one category! The expert jury may re-assign applications to another category if it appears more applicable.

In each category the best applications will be nominated as finalists. In a festive award ceremony the best applications will be awarded as the winners of the Silver, Gold and Best Of Awards in four categories. All nominated applications will be displayed in a dedicated exhibition at eMove360° 2024, 15–17 October 2024 – as finalists of the MATERIALICA Design + Technology Award 2024 (MATERIALICA Award Design Show / Design Show).

Material	Process
Product	CO ₂ Efficiency
Student	

Evaluation criteria (not all to be met completely)

- » scientific-technological performance
- » sales performance / market impulse
- » sustainability
- » safety
- » innovation
- » engineering / design
- » feasibility
- » potential of successful implementation
- » economic efficiency

Timeline

Early-Bird application deadline:	April 30, 2024
Application to be handed in:	July 31, 2024
Announcement of the nominees	August 2024
Award Ceremony	October 14, 2024
Award Show	October 15-17, 2024

A | DOCUMENTS TO BE SUBMITTED – mandatory for all categories

Product | Sample, Text and Pictures

The participant bears all costs for a due submission of the product. **Deadline** for all award submissions is July 31, 2024. Submissions that are not received on time cannot be taken into consideration by the jury.

Please submit the full application as well as all required text and images listed below no later than July 31, 2024

1. PowerPoint presentation

Short presentation to introduce the benefits (USP) of the product (5 slides max. – ppt-file)

This text is required for the jury session.

2. Text about the product entry

Word document including product name, product reference and product description in **German (or English)**, 2 pages max. Please use this to emphasize specifically the USPs, the underlying R&D achievements and the economic expectations for the future of your product.

This text is required for the jury session. The award organizer may edit and shorten the text if necessary.

3. Short text on the product entry

Short product description in **English and German** (max. 750 characters each version, incl. space characters) In case of the nomination of the product this text will be published in the bilingual award yearbook and will be used for communication purposes (e.g. PR, Marketing, Social Media). The award organizer may edit and shorten the text if necessary.

4. Pictures: 1-3 product images (jpg 10x15 cm, 300 dpi, printable resolution)

These images are required for the Award yearbook as well as communication purposes.

5. Corporate logo (jpg / eps, 300 dpi, printable resolution)

These images are required for the Award yearbook as well as communication purposes.

Kontakt: Sales Main Contact

award@emove360.com,

Mobil: +49 (172) 8535936

B (optional) | Product sample for the jury meeting

You have the opportunity to send your original products, samples or prototypes along with a printed product description for the jury meeting (and the trade fair, if nominated). Please submit this no later than **June 30, 2024**

MunichExpo Veranstaltungen GmbH

MATERIALICA Design + Technology Award 2024

Hammersbacher Straße 19

81377 München, Germany

Applications that have not been nominated can be picked up after the jury meeting at MunichExpo, or they will be shipped back at the **applicant's expense**. Applicant organizations must remove their exhibits from the award exhibition area them-selves. If this does not happen, MunichExpo will remove these items from the trade fair area to have them shipped back to the applicant, but cannot be held liable for damages that might occur.

Please note: Product samples can only be accepted with a maximum weight of **30 kg max.** and a size of **100 x 100 cm.** Vehicles can be provided for the jury meeting at prior consultation with the organizer. The shipping to and from the jury meeting and, if needed, assistance on location is provided by the applicant company.

Application fees

Application until April, 30 2024	290 Euro per application*
Application until July, 31 2024	490 Euro per application*
Application "Student"	30 Euro per application*

* All fees are subject to VAT.

Upon receipt of your application MunichExpo Veranstaltungen GmbH will send you an invoice for the application fees.

C | Communication package for award winners when awarded as a finalist

» Award logo

The winners are entitled to use the MATERIALICA Design + Technology Award logo for their individual communications. The logo may be used without restrictions.

» Magazine | Print and E-Paper

Documentation in the eMove360° magazine
Date of issue: after the event(December issue)

» Online coverage

The awarded products will be featured (text + pictures) in English and German for at least one year on www.eMove360.com including the company logo and a link to the finalist's website.

» Digital Hub (online catalogue)

Entry in the eMove360° Digital Hub 2024

» eMove360° newsletter, German and English

Mention of all award-winning contributions in the eMove360° newsletter, which is sent to around 50,000 subscribers.

» Press relations

Year-round international press relations with placement of winning entries in:

- » Trade press
- » Daily press
- » General press

» Award ceremony

Award ceremony with short presentation of all entries nominated as finalists and announcement of the winners of the respective competition categories of the MATERIALICA Design + Technology Award 2024.

» Documentation | Yearbook (print and digital)

The award yearbook is an attractive documentation listing all finalists with picture, company logo and the submitted short text in German and English.

» Social Media

All award-winning entries will be communicated via the eMove360° social media channels.

» **Award Show**

ALL nominees of the **Materialica Design + Technology Award 2024** will be presented with the winning product during eMove360° 2024 (15–17 October 2024) on a special exhibition area (Award Show).

- » Graphic banner / stand-up with description of the submission (text and image).
- » Roll-up
- » Standing table with two stools

Participation in the award show is **obligatory for all winning entries**. In addition to the product, expert staff must be provided to inform trade fair visitors about the nominated product. Special requests regarding equipment (furniture, monitors, brochure displays, etc.) can be ordered separately. For this purpose, please contact

Sales Main Contact

award@emove360.com

Phone: +49 (176) 8535936

Costs for award as finalist for the complete communication package

2.490 EURO per award-winning entries

D | Terms and Conditions and legal basis

Transport, liability, insurance

The participant bears all costs for shipping to the jury and exhibition. If you wish to have your consignment returned to you, please use a transport package suitable for re-use. All submissions that have not been selected by the jury have to be picked up **no later than two weeks after the jury meeting** by the applicant or they will be shipped back by MunichExpo at the applicant's expense. Nominated submissions remain with MunichExpo until the award show.

At the end of the MATERIALICA Award Show all applications must be removed from the exhibition area by the applicant company. After the event, MunichExpo will ship back all contributions to the applicant companies at their expense by using a courier service or via "not prepaid" mail.

In case of large, heavy or bulky products / samples, please contact MunichExpo before sending the product in. In case of large and bulky submissions, the participant himself is responsible for packing and returning the goods after the jury session. The participant is liable for any damages or additional costs that may occur.

To avoid customs problems, please enter a product value below 50 Euros and state "sample for MATERIALICA Award - not for sale" on your delivery note.

We arrange the return transport of our submission.

Please add your address, including contact partner and extension phone number, for the return of your submission:

We do not need the submitted sample or document back.

Cancellation

With this application form the participant will apply legally binding for the MATERIALICA Design + Technology Award 2024. A cancellation of this contract is not possible.

Jury

The winners of the MATERIALICA Design + Technology Award will be selected by an independent expert jury in a nonpublic session. The jury's decision is based on simple majority. An individual explanation of the jury evaluation cannot be provided. Legal recourse is excluded.

Legal basis

By participating in the award, the participants accept the terms and conditions and data privacy regulations of the MATERIALICA Design + Technology Award and MunichExpo. By signing the application form, the applicant signs a legally binding document in which all terms and conditions of the award are confirmed and accepted. The contributions handed in (samples, models, descriptions) will be submitted to the MATERIALICA Design + Technology Award for evaluation by the jury.

MunichExpo Veranstaltungen GmbH cannot be held liable for any loss or damage unless it can be proven that it was caused deliberately or by gross negligence by MunichExpo Veranstaltungen GmbH or their employees. All claims against MunichExpo Veranstaltungen GmbH must be stated in writing. All claims are time-barred within a period of six months after the announcement of award results.

The award submissions handed in must not infringe third party rights. The participants are responsible for the announcement of third-party property rights. Third-party property rights depend on legal regulations. MunichExpo Veranstaltungen GmbH cannot be held liable for any infringement.

The participants give their consent to the publishing by MunichExpo group. The jury's decision is final. Legal recourse is excluded. The information is subject to changes. Jurisdiction and place of fulfillment is Munich. Only German right and German text is decisive.

Application fee: 490 Euro* (until April 30 2024: 290 Euro*)
Special Exhibition "eMove360° Award" for **ALL** finalists: 2.490 Euro* *all prices plus VAT

I herewith accept the terms and conditions of the MATERIALICA Design + Technology Award 2024 and submit my / our binding application:

Place, Date + Company seal and signature of the applicant

Contact

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81377 München, Germany
www.emove360.com

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